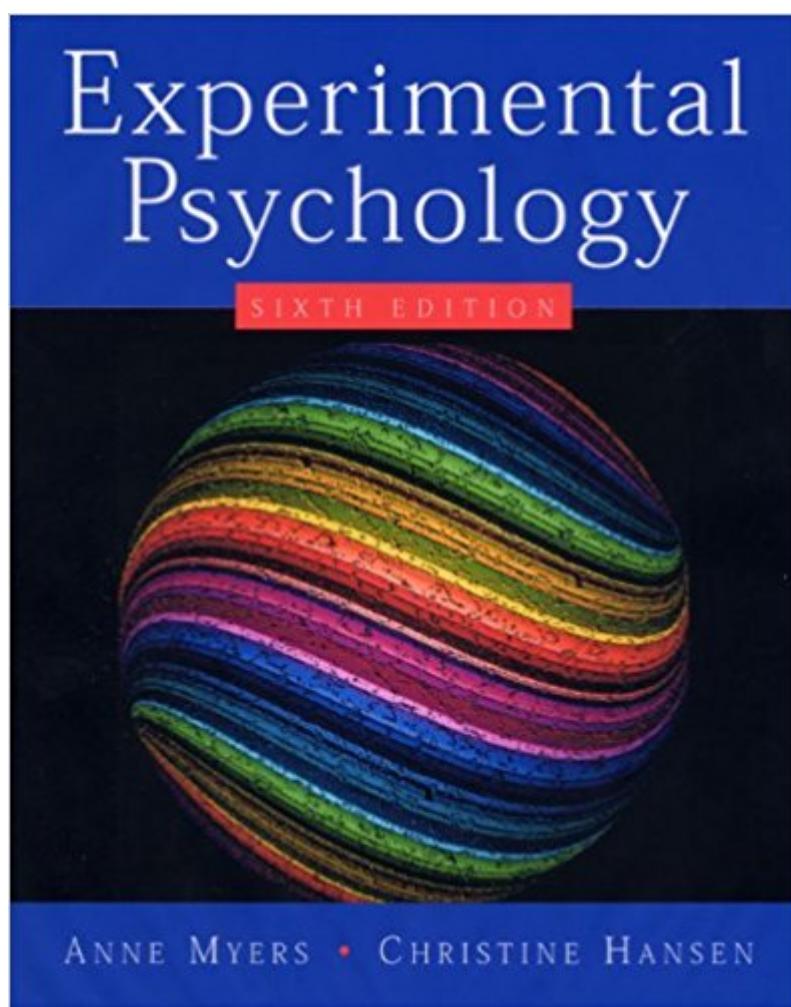


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Synopsis

Focusing on experimental methods, authors Anne Myers and Christine Hansen lead students step by step through the entire research process, from generating testable hypotheses to writing the research report. The major sections of the book parallel the major sections of a research report (Introduction, Method, Results, and Discussion), giving students the skills they'll need to design and conduct an experiment, analyze and interpret the research findings, and report those findings. Although the main focus is on experimentation, alternative approaches are discussed as important complements.

Book Information

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Anne Myers received her Ph.D. from the New School for Social Research. Christine Hansen is currently Associate Professor of Psychology at Oakland University. She received her Ph.D. from Michigan State University. Her professional affiliations include the American Psychological Society, Midwestern Psychological Association, Golden Key National Honor Society, Phi Kappa Phi National Honor Society, Sigma XI National Scientific Research Honor Society, and Society for Experimental Social Psychology. Her varied research interests--which have been funded by the NSF and NIH--include behavioral and personality effects of popular music, contemporary media, emotive information processing, and bioinformatics.

This was a really helpful book to understand the different methods employed by psychologists. I highly recommend keeping this book for future reference. Don't get stir-crazy and sell it, although used copies of this are incredibly cheap. It's really good to look back. If you plan on going and getting your PhD then this is something that you'll want on your shelf.

This book provided me necessary information for my class, "Experimental Psychology." Simple. Straightforward. It was a good guide for understanding and applying the scientific method in social sciences.

Well written. I would have preferred something that was a little bit more interesting, but was able to pass the course using this. The authors did a good job explaining most of the content.

Great Product

Great price and good condition

The book cost \$10. With the purchase of the book, you get access to the web site for the discounted price of \$5. Tip: Pay the \$10 for web site access, buy a spiral note book, and save yourselves \$4. The book is nothing more than a list of vocabulary words and definitions on the left side and note taking pages on the right. Still, it is handy to have the topic vocabulary words and place to take notes in one convenient package. If the process, as explained in the book and on the web site, is followed expect radical improvement in your grades and/or a more concrete foundation of knowledge.

I had to buy this book for a Research Methods Class that I was dreading. However, the book provided clear, concise language that was palpable to even the least scientifically inclined student (like myself!). I especially loved the plethora of examples.

I'm very glad I purchased this book through an seller. This text used only one semester is so much more expensive if you buy through other places. The seller offered a really nice deal and I ended up saving a lot of money. The book arrived earlier than I expected and in a better condition than I'd hoped for. I'm really happy with this product!

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